

THE BENEFITS OF WATER ACTIVATED TAPE

LOWER PER CARTON SEALING COSTS

- Multiple strips of plastic tape costs more to use per carton than a single strip of water-activated tape

FASTER THAN PLASTIC TAPE, STAPLES, OR GLUE

- Tests show that you can seal 40% more cartons with water-activated tape than with plastic tape. Even if you ship just a handful of cartons per day, water-activated tape enables you to get last minute orders out on time!

NOT AFFECTED BY TEMPERATURE

- Once you seal a carton with water-activated tape it stays sealed! (Even in hot or cold environments)

DISCOURAGES PILFERAGE WITH A TAMPER EVIDENT SEAL

- When your carton leaves it is handled on average 7 times before it reaches your customer (water-activated tape bonds with the carton to form a tamper evident seal and if removed, the carton is clearly damaged)

OVERFILL/UNDERFILL CARTONS

- If your cartons are sometimes over-filled, it can be even more difficult for plastic tape, staples, or glue to quickly and securely seal the carton. Not so with water-activated tape. Water-activated tape, when used with a superior tape machine such as the Phoenix, quickly tacks down to the carton. Do your cartons sometimes have underfill situations? This is when the carton flaps can be pressed down. Plastic tape quickly gives way. Only water-activated tape holds loose flaps securely.

SHIP LIKE A PROFESSIONAL

Your package is a reflection of your company. It may be the only thing that your customer will see.

Does your package look like this?



When it should look like this?



FIND OUT MORE

FOR MORE INFORMATION PLEASE CONTACT:



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**PLEASE CALL
FOR A FREE
DEMONSTRATION**



PHOENIX ELECTRONIC TAPE MACHINES ARE MANUFACTURED BY www.mcdonaldco.com